



PVPHA
PO Box 4153
PVP CA 90274

TIN 33—113432

To Whom It May Concern:

The annual City of Rolling Hills Estates City Celebration takes place this year on September 23, 2017 at Ernie J. Howlett Park.

In conjunction with the event, the Palos Verdes Peninsula Horsemen's Association (PVPHA) – a 501c(3) corporation – holds a Poker Ride fundraiser, with proceeds benefitting the PVPHA and the non-profit Peppertree Foundation that funds improvements to the many parks and recreational facilities around the city. We are seeking prize donations in the form of merchandise, gift certificates, cash or vouchers for services or products. This year, we also offer promotional benefits for various levels of participation as follows:

Platinum Sponsor

Sponsors that donate prizes valued at \$300+
Name/Logo on website with link to their website.
Logo/Name on the front of the printed Poker Ride Flyer
Logo/Name on the online prize list

Gold Sponsor

Sponsors that donate prizes valued between \$200-\$299
Name/Logo on the website with a link to their website.
Name on the back of the printed Poker Ride Flyer
Logo/Name on the online prize list.

Silver Sponsor

Sponsors that donate prizes valued between \$100-\$199
Logo/Name on the website. No Link
Name on the back of the printed Poker Ride Flyer
Logo/Name on the online prize list.

Poker Ride Sponsor

Sponsors that donate prizes valued between \$0-\$99
Logo/Name on the website. No Link.
Logo/Name on the online prize list.

To donate, please contact: Sean Martin (310)418-4583 / martinhorses@aol.com
Thank you for your support!

Sincerely,

Charlene O'Neil
President